



INTERNATIONAL AUTHORITY FOR
**PROFESSIONAL
COACHING & MENTORING**
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11 Coaching Capability CPD Videos for IAPC&M Practitioners

Your professional accreditation status is one of the key differentiators that clients look for. Therefore, this unique series of calls has been created to support you in preparing for your live assessment call, thus increasing your chance of success first time around.

1. [Establish the coaching agreement](#)
2. [Establishing trust and relationship with the client](#)
3. [Use of self in coaching](#)
4. [Active listening](#)
5. [Powerful questioning](#)
6. [Direct communication](#)
7. [Creating awareness through feedback and challenge](#)
8. [Considering options](#)
9. [Action planning](#)
10. [Managing progress and accountability](#)
11. [Assessment success strategies](#)

**The IAPC&M is the ONLY professional accreditation body
for the coaching & mentoring industry to be approved
by the British Industry Ombudsman**

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